



About Welch's

Welch's : A Family-Farmer Owned Company Bursting with Pride!

At our heart you will find Welch's committed family farmers and the distinctive Concord and Niagara grapes that they proudly grow in vineyards across North America. Many of Welch's family-farmer owners have been working land that's been in their families for generations. They have tremendous passion for their work, which means the highest quality products for your family.

The Power of our Concord Grapes:

This little purple fruit (and its cousin the white Niagara grape) packs quite a nutrition punch to help fuel healthy lifestyles. Concord grapes have natural **plant nutrients** called **polyphenols** – including many of the same ones found in red wine. Not only do polyphenols give Concord grapes their vibrant color, these plant nutrients also act as antioxidants and deliver benefits to help promote health.

Concord grapes make one delicious and healthy juice. Welch's 100% Grape Juice is made with whole Concord grapes – skin, seeds and all – and contains no added sugar, color, or flavor. To add to that, research suggests that thanks to the Concord grape, **Welch's 100% Grape Juice helps support a healthy heart.** Available in stores across the country in single-serve and family-sized containers, Welch's 100% Grape Juice makes it easy to squeeze in more purple fruit each day as part of a heart-healthy diet for the whole family.

More on Welch's Most Famous Product—Welch's 100% Grape Juice made with Concord grapes:

- *Helps support a healthy heart, thanks to the Concord grape.
- *Is made with Concord grapes grown only in North America. An 8-oz. glass is made with more than 40 Concord grapes.
- *Delivers two servings (1 cup) of fruit in every 8-oz. glass.
- *Contains no added sugar; it's 100% juice!

Other Family Favorites:

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| Welch's 100% White Grape Juice made with Niagara grapes | Fruit Juice Concentrates |
| Other 100% Juice | Jams, Jellies & Natural Spreads |
| Sparkling Juice Cocktails | Refrigerated Cocktails |
| Essentials Juice Cocktails | Frozen Fruit |
| Light Juice Beverages | Fruit Snacks |



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