



Family Farmers at the Heart of Welch's



"As a Welch's family farmer, I feel a great sense of pride to see our 100% grape juice in stores. I know each glass starts with whole grapes that have been harvested with care."

- Jamie Militello,
Welch's family-farmer owner, New York

"Only the best Concord grapes get pressed into juice, within 8 hours of harvesting. So your family and mine get the highest quality juice and the grape taste Welch's is known for."

- Jason Pagel,
Welch's family-farmer owner, Michigan



"Harvest time is when a year's worth of hard work comes full circle and I can share my special grapes with families across America."

- Jason Pagel,
Welch's family-farmer owner, Michigan

